

Before You Hit Publish Checklist

- Is there a call to action?
- Is there a lead capture form?
- Is there a Pinterest-ready image?
- Did you add a Tweetable Quote?
- Is there a Facebook 'LIKE' Button?
- Did you link to an affiliate product or upsell your product?
- Did you link to helpful posts OUTSIDE your blog?
- Did you link to complimentary posts INSIDE your blog?
- Check your PING settings, do you have more than one service?
- Did you set up a TRACKING link using Google URL Builder?
- Did you shorten your tracking link?
- Proofread, Format, and Add your images and HIT PUBLISH.

Don't Forget to PROMOTE your post!

Grab the Blog Traffic Checklist at <http://traffic.saraduggan.news>

P.S. Want Me to Do All of This for You?

Schedule a complimentary [60-minute strategy](#) call to see how I can help you be your BEST!



BOOK your 60-minute STRATEGY call now

**MONDAY 8AM - 12PM and THURSDAY 2PM - 6PM PST